

# Accelerate & Simplify

access to optimal healthcare supply chain savings



*Mission:*

*Deliver economic and clinical value across the healthcare services continuum.*

# Streamlining the Healthcare Supply Chain



RegionsRx™ is a healthcare supply chain improvement company providing innovative cost management and revenue enhancement solutions to Healthcare Organizations. The RegionsRx™ portfolio of services provide the client directed tools to achieve optimal clinical and economic product selection in a seamless and transparent environment across the care continuum.

RegionsRx™ utilizes expert talent, technology and business partners to provide a full spectrum of products, services and systems that assist clients in achieving real, ongoing savings. Simply put RegionsRx™ provides value in the market place by negotiating lower product prices for client organizations based on aggregated demand coupled with predictable, committed client purchase volume. RegionsRx™ delivers this at a lower cost and with better service than other procurement channels.

## Utilizing Intellectual Capital to Optimize Healthcare Supply Procurement

### Strategic Sourcing

In simple terms, the open market procurement of client designated supply lines utilizing the RegionsRx proprietary procurement platforms.

### Business Development

Assisting clients grow their business across multiple channels, both supply side and revenue opportunities.

### Supply Chain Advisory

From GPO and Wholesaler selection to PBM and Formulary design, RegionsRx provides the benchmarks and market channels.



### DEPTH AND BREADTH OF CONTRACTS

RegionsRx™ utilizes the power of aggregated purchasing metrics and economically driven market efficiencies to deliver clients with dynamic product pricing coupled with innovative revenue enhancement programs. RegionsRx's focus is on the healthcare supply procurement needs of clients across the continuum of healthcare delivery. From Pharmaceutical manufacturer and Medical supply agreements covering all potential distribution points to Pharmacy Benefit Management (PBM) and Formulary design tools, the RegionsRx™ contract portfolio is continuously evaluated and updated to address the diverse universe of RegionsRx™ healthcare clients.

### CLIENT TYPES SERVED

- PAYERS OF CARE
  - Self Administered Employers
  - Regional Health Plans
  - Membership Associations
  - Business Coalitions
- PROVIDERS OF CARE
  - Retail Pharmacy
    - Chain / Warehouse
    - Independent
  - PBM / Mail
  - LTC (Long Term Care)

### PROVEN EXPERIENCE

RegionsRx™ has assembled a seasoned management team with strong and deep healthcare experience. Our directors, officers and staff have extensive experience as entrepreneurs, investors and operators of healthcare enterprises.

Building upon proven financial and clinical metrics, RegionsRx™ has designed healthcare supply services procurement platforms that will assist your organization take control of escalating costs and compliance challenges associated with today's pharmaceutical supply lines.

### CLIENT DRIVEN

RegionsRx™ offers clients-driven tools and services to optimize clinical and financial metrics. No mandatory compliance levels. If the RegionsRx™ solutions fit your operations, use them. Selectively.

Your Choice...all aligned for optimal operational efficiency.

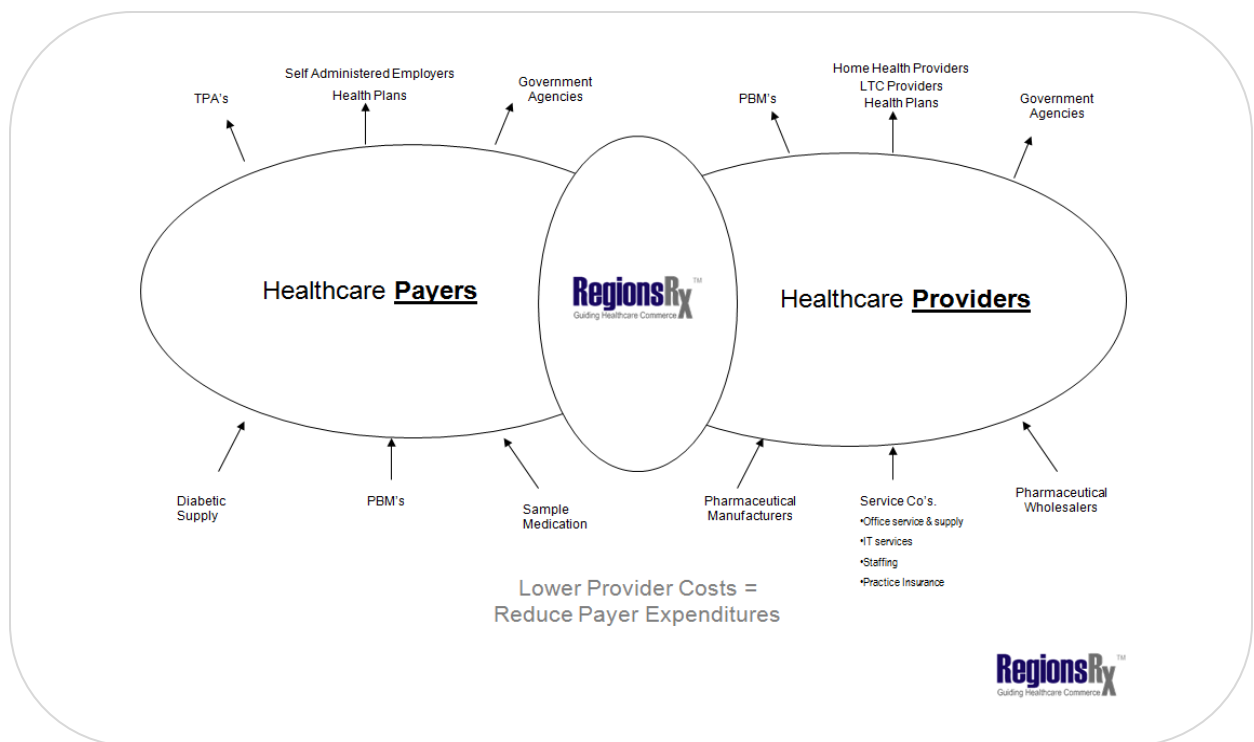
# RegionsRx™ Services

## PROVIDERS OF CARE

- Supply Chain Advisory Services
  - GPO
  - Wholesaler
- Strategic Sourcing
- Business Development

## PAYERS OF CARE

- Pharmacy Benefit Management Advisory
  - Network Management
  - Mail Service (PO & Specialty)
  - Rebate Administration
- Diabetic Supply Services
- Sample Medication Management Platform



- Aggregated **Provider** Demand
- Reduce Product Acquisition Cost
- Manufacturer Pricing Transparency

- Aggregated **Payer** Demand
- Reduced Product Acquisitions Cost
- Supplier Pricing Transparency

## Join the quest for optimal healthcare supply chain efficiencies.....

RegionsRx™ delivers payers and providers of care with best of class product and service agreements all provided in a seamless, fully transparent environment. We invite you to join us in our quest to extend optimal pharmaceutical supply chain efficiencies across the healthcare continuum.

VISIT US ONLINE AT [WWW.REGIONSRX.COM](http://WWW.REGIONSRX.COM) TO LEARN MORE

What Makes RegionsRx™ Different? We invite you to compare.

### RegionsRx Services Key Benefits:

- Deep Volume Discounts on Healthcare Supply Costs
- No Mandatory Compliance Levels
- Complete Transparency on All Agreements
- Complete Control Over Wholesaler Selection
- Benchmarking Against Peer Companies, Regionally & Nationally

- Strategic Sourcing
- Business Development
- Supply Chain Advisory Services

#### Corporate Offices:

RegionsRx, LLC  
2131 West Republic, Suite 124  
Springfield, MO 65807

T: 417.597.3479  
F: 866.388.7879

[www.RegionsRx.com](http://www.RegionsRx.com)

